



**Shamir Attitude™**

**Prescription lenses  
in fashion frames**



**SHAMIR**

# Fashion is looking better with Shamir Attitude™

Until recently, people needing corrective lenses could only look longingly at high fashion frames. Now, addressing this growing demand, Shamir Attitude makes it possible to adapt prescription lenses to the latest fashion trends. From clear lens wraparound frames, to tinted lenses in large fashion frames. You can be sure to find the perfect fashion lens solution with Shamir Attitude

## How does Shamir do it?

**FIRSTLY**, it's thanks to Shamir's precision-engineered lens design that has the necessary adaptations required to provide accurate and aberration free vision in all parts of a wraparound lens.

**SECONDLY**, It's Shamir's innovative As-Worn Technology™ that bridges the gap between lens position during refraction and its position in the customer's chosen frame. The end result is a lens that provides the wearer with all the visual clarity, peripheral acuity and viewing comfort of the original prescription – in whatever shape, size or curved frame happens to be in fashion!

## The Shamir Attitude Advantage:

- Expanded vision zones and enhanced peripheral vision
- Prescription lenses adapted to curved and large fashion frames
- Suitable for both SV and Progressive lens wearers
- Lenses adapted to curved frames up to base 10
- Lenses adapted to big frames up to a diameter of 80 mm
- Lens production utilizes variable de-centration of up to 10mm to ensure optimum cosmetic performance
- Increased range of frames that opticians can offer to prescription customers
- Increases the customer satisfaction

## Ordering Shamir Attitude:

As for all Shamir Freeform lenses, ordering is quick and easy.

### All you need is:

- Patient's prescription
- Mono far PD and fitting height
- Pantoscopic tilt, Vertex distances, Panoramic angle
- Frame data: A, B, DBL, or tracer file
- Minimum fitting height for progressive lenses: 15 mm, 18 mm
- To be certain that your frame can be produced with Shamir Attitude, please contact our call centre. We also recommend sending us your frame to ensure the best glazing from our purpose built lab.

Material	Index	Power range Progressive (Fitting height 18)	Power range Progressive (Fitting height 15)	Power range single vision
<b>Hard resin</b> Clear, Transitions®, Polarized, Drivewear™	1.5	-5.00 to +4.00	-5.00 to +4.00	-6.00 to +6.00
<b>Trivex®</b> Clear, Transitions®, Polarized	1.53	-5.00 to +4.00	-5.00 to +4.00	-6.00 to +6.00
<b>Mid index</b> Clear	1.56	-5.50 to +6.00	-5.50 to +5.25	-6.00 to +6.00
<b>Polycarbonate</b> Clear, Transitions®, Polarized, Drivewear™	1.586	-6.50 to +6.00	-6.50 to +5.25	-6.50 to +6.00
<b>SuperLite™</b> Clear, Transitions®, Polarized	1.6	-6.50 to +6.00	-6.50 to +5.25	-6.50 to +6.00
<b>SuperLite™</b> Clear, Transitions®, Polarized	1.67	-6.00 to +5.00	-6.00 to +5.00	-6.00 to +6.00



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